Felicia Platzke

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www.designbyfa.com
codepen.io/FeliciaAnne

Objective

With attention to detail and a passion for simple design, I seek to design mobile responsive websites that connect people comfortably and easily with online knowledge they need and desire.

Experience

Assistant WordPress Developer at Dealer Inspire, Naperville, IL | Mar'19 - present

Migrated content from the client's current website to Dealer Inspire website. Stylized interior pages of sites using HTML/CSS. Implemented movement effects using CSS animation. Resolved JIRA tickets created by the QC department. Built Gravity Forms with lead emails provided by the client. Communicated regularly across departments to produce user-friendly, client-friendly websites. Provided client revisions on sites.

Freelance Web Designer | April '15 - Present

Developed a custom website with a mobile responsive focus for The Money Company. Embed custom designer fonts, client's logo and graphic elements. Designed a customized PHP that emails user input to the owner. Configured existing domain to a new host. Uploaded and transferred files to the hosting site. Added SEO with metadata and H1, H2 tags. Regularly analyze traffic with Google Analytics, focus on converting visitors into regular users. Update site regularly with seasonal campaign designs.

Front End Developer at Boxless Media, Chicago, IL | Dec '15 - May '16

Designed custom and WordPress sites, improving initial layouts and themes for ease in user experience. Collaborated with Back-End Engineer and Social Media Engineer to build applications - a planroom for U of IL-Chicago contractors to view and purchase prints of architect renderings for building constructions, and a Student Accommodation plan for Marist High School. Built, stylized and validated PHP-developed forms, including dropdowns and text editable text areas. Utilized Revolution Slider, Text Slider and Visual Composer plugins.

Education

Codecademy, Web Development Pro course | Jan '20 - Present

Free Code Camp, Certificate - Full Stack Development | Oct '15 - Present

Responsive Web Design Certification - Jan '19
JavaScript Algorithms and Data Structures Certification - Feb '19
Front End Libraries Certification - Mar '19

Northwestern University, Certificate - Internet and Web Development | Sept '14 - May '16

Student Advisory Board, member GPA: 4.0

DePaul University, Masters of Education: Elementary Education | Jan '99 - June '01

Graduated Summa Cum Laude, GPA: 4.0

University of Detroit-Mercy, Bachelors of Arts: History | Sept '86 - Aug '91

Phi Alpha Theta Honors Society, recording secretary

Skills

HTML, CSS, JavaScript, jQuery, Git, CSS animations, Responsive Web Design, Squarespace, Sketch, Photoshop, Illustrator, Bootstrap, PHP, WordPress, MAMP, SQL, SEO, Google Analytics, GreenSock animation, UX/UI design, accessibility, cross-browser testing